



Previous Mission

We are a community focused on continued prosperity and economic growth while maintaining our small town values and natural scenic environment.

New Mission

Bayfield is a community that embraces our small town heritage focused on education, recreation, social and economic diversity, and ensures a quality of life for all residents while protecting our natural resources.

Previous Vision

A thriving community that ensures the quality of life for all residents while maintaining our values and small town character.

New Vision

Bayfield is a safe, vibrant, sustainable, family-oriented community that provides for a diverse variety of jobs, housing, shopping, recreational, educational, medical and social opportunities that are surrounded by the natural environment and all connected through an accessible multi-modal transportation system. Community members actively participate in outdoor recreation, community events, the government process, the sharing of knowledge, and have confidence in their community leadership groups. Bayfield is a place you want to call home.

Previous Values

- We respect our heritage. Our community work ethic is rooted in the hard-earned achievement of past generations.
- We respect independence, foster education, and value our natural scenic environment.
- We welcome diversity in our schools, residents, and businesses that enhances the cultural fabric of our community.
- We are a community family devoted to the quality of life for every resident. We are helpful, caring, and morally grounded.

New Values

- Family & Community - We value our families, individuals, neighbors and our community as a whole and want to make sure Bayfield remains a livable Town providing a high quality of life for all citizens.
- Education & Recreation - We value our diverse educational and recreational opportunities that enhance the health and cultural fabric of our community.
- Housing & Economic Development - We value and invest in our businesses and want to make sure we have diverse and affordable housing options for all.
- Heritage & Natural Resources - We value our agricultural heritage and our plentiful natural resources and want to make sure we address our impacts to the natural environment in a sustainable manner.